

Rotary



Rotary Club of Homewood
P.O. Box 19333 • Birmingham, AL 35219

Keynotes

Meeting: Thursdays, 12 Noon, Homewood Library

September 8, 2016

Website: www.homewoodrotaryal.com



SPEAKER: David G. Dionne, Director - Red Mountain Park

Mr. Dionne was selected as an honoree in Birmingham Business Journal's 2014 CEO Awards. These awards recognize excellence among top executives in the Birmingham Business community. Honorees were chosen based on their contributions to their companies, their companies' track records of success and individual community involvement, among other factors. The following interview was conducted by BBJ in an effort to get to know each of the honorees.



What's your business philosophy in 10 words or less? Build the park in the community, build the community into the park.

What is your philosophy on management in 10 words or less? Have faith in God and take care of your people.

What is the most challenging issue in your industry today? Parks must transition from a dependence on taxpayer support to on-site revenue generation as their main source of financial support. This new economy for parks means embracing strong volunteer and community partners. This is perfect for Birmingham.

What would you teach a fifth-grade class? Nature, the Bible, stewardship, citizenship, leadership, history and telling jokes are all topics I can teach very comfortably.

What's the riskiest thing you've ever done? I solo hiked Yellowstone National Park from the Old Faithful Geyser Basin to Cave Falls, Idaho. Along the way, I encountered bison, moose and fended off a mountain lion. Rock climbing with the North Carolina Outward Bound School Alumni was also a thrill.

What is a key business accomplishment this year? The completion of the major elements of the Adventure Park at Red Mountain Park. The zip lines, Kaul Adventure Tower and Kaul Beanstalk Forest, and the Susan Mott Webb Team Initiative Course will all generate on-site earned revenue for the Park.

What is your company's most impressive business statistic? Red Mountain Park is building and operating without debt. We are working to be self-sustaining and have the backing of one of the most generous philanthropic communities in the nation.

What's your pet peeve? I have no use for people who whine. Life is a challenge so my advice is to 'buckle up, buttercup, and go get it done.'

What are your future business plans? I want to complete as much of Red Mountain Park as I am able and to and set the park's next executive director up for success.

What's your education background? I have a bachelor's in Wild Lands Administration from West Virginia University. I attended Maryland Park Warden School and four professional development courses at Outward Bound schools in the North Carolina and Maine wilderness.

What's a lesson you've learned as a top executive about management? I have learned to have faith, be courageous and aim high. Leaders must be willing to risk reputation and future for a worthwhile project and be 100 percent committed to completing the task.

What is your most life-changing experience? Placing my faith, my eternal security and salvation on the work of Jesus Christ which was completed for me at Calvary.

What's the number one item on your bucket list? To see my children whole, happy, well employed and prosperous in their lives, and to raise many happy healthy grandchildren.



"Now is the time to enable our Foundation to serve humanity for centuries to come, by making sure it is financially strong and remains recognized internationally for its good work."

– 2016-17 Trustee Chair Kalyan Banerjee

THE ROTARY WAY



The Object of Rotary

THE OBJECT of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST The development of acquaintance as an opportunity for service;

SECOND High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

Rotarian Code of Conduct

The following code of conduct has been adopted for the use of Rotarians: **AS A ROTARIAN**, I will:

- 1) Act with integrity and high ethical standards in my personal and professional life.
- 2) Deal fairly with others and treat them and their occupations with respect.
- 3) Use my professional skills through Rotary to: mentor young people, help those with special needs, and improve people's quality of life in my community and in the world.
- 4) Avoid behavior that reflects adversely on Rotary or other Rotarians.

The Four-Way Test

OF THE THINGS we think, say or do:

- 1) Is it the **TRUTH**?
- 2) Is it **FAIR** to all concerned?
- 3) Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
- 4) Will it be **BENEFICIAL** to all concerned?

September 1 Meeting Photos by Walter Mathis



ROTARY FOUNDATION CENTENNIAL YEAR

"We should not live for ourselves alone, but for the joy in doing good for others." – Arch Klumph, founder of The Rotary Foundation

In 2016-17, our Rotary Foundation turns 100. That's a century of Rotary members changing lives and improving communities all over the world. And that's definitely something worth celebrating.

Through our Foundation, Rotary members have supported thousands of projects to provide clean water, fight disease, promote peace, provide basic education, and grow local economies. We've also been a leader in the fight to eradicate polio worldwide.

The centennial is the perfect time to share this impressive record with the world. Join us in making sure that every Rotary member and people in every community know about the vital work of Rotary and its Foundation.

Here are just a few ways you can join in and commemorate this historic milestone:

- Plan a special Rotary Day and invite everyone in your community to participate. It can be anything from a concert to a race to a birthday party with a giant cake in the shape of the Rotary wheel.
- Hold a fundraiser in your community to support a Foundation grant project, the Rotary Peace Centers, or PolioPlus.
- Organize or participate in a global grant or district grant project.
- Promote your club or district projects that are funded by the Foundation.
- Dedicate some club meetings to Rotary Foundation topics.
- Challenge members to increase your club's contributions to the Foundation.

Fundraising goal progress



Celebrate the Foundation's centennial by making a special contribution to help us reach our goal.

NEXT BOARD MEETING

September 20, 2016

12 Noon

Homewood Library

Rotary



Basic Education and Literacy Month

SEPTEMBER 2016

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1 SPEAKER: James Spann, Chief Meteorologist, ABC 33/40	2	3
4	5	6	7	8 SPEAKER: David G. Dionne, Exec. Director, Red Mountain Park	9	10
11	12	13	14	15 SPEAKER: Tracy Bell, Iberia Bank Wealth Advisors	16	17
18	19	20 BOARD MEETING 12 Noon Homewood Library	21	22 SPEAKER: TBA	23	24
25	26	27	28	29 SPEAKER: Valerie Boyd, Director, Alzheimer Prog. Canterbury Methodist	30	

Board of Directors: Carol Chesnutt, Janice Scholl, John Krontiras, Robert Sprain, Debbie Roberson, Sandy Nelson, Merrick Wilson, Damon Holditch, Melody Salter, Debbie Fout, Mike Hathorne, Bo Duke - Ex-Officio

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+ Indicates Foundation Sustaining Member